

## For Immediate Release

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# LuAnn Nigara New Sr. Instructor Professional Window Coverings Sales

LuAnn Nigara, top performing design sales consultant and #1 Rated Interior Design Business Podcast on iTunes, has accepted the position of Senior Instructor for Professional Window Coverings Sales, known as PWCS. Nigara will conduct class March 6-7, 2019 in Nashville prior to the International Window Coverings EXPO. With more than 30 years industry experience and having personally applied the “Make A Friend” 7 Steps to Success selling system to establish “Super Star” sales status, Nigara will guide attendees how to apply the unique system to their own business.

According to Window Coverings University CEO, Steven Bursten, “LuAnn has proven her ability to sell window treatments at the highest level of customer satisfaction. She builds repeat and referral sales, attracting quality customer appointments that enhance her entire business. Using the Professional Window Coverings Sales system to design creative, personal window stylings even before selecting products, Nigara is a classic example of the power of the system. We are extremely proud to have such a proven sales authority to conduct this class.

Nigara added, “Customers love this system. It saves them time and gives them a firm investment range even before selecting products. Homeowners start out asking about products and pricing, but with this system, I build trust and credibility and avoid discounting for competition. Clients quickly appreciate the value of personal styling for a beautiful room. That makes them happier every day – and, they receive compliments from friends. It’s perfect for the homeowner and for me. I look forward to bringing this system to business owners and sales consultants that want clients to have a happier home.

Information about LuAnn Nigara’s podcasts: [www.luannnigara.com](http://www.luannnigara.com)

Professional Window Coverings Sales information, contact [info@WindowCoveringsU.com](mailto:info@WindowCoveringsU.com)

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